

Green Business Area, access to electricity for a business zone















Project information

| Project code | 06011 |
|------------------|------------------------------|
| Sector | Energy |
| Funding | Donation |
| Country | Mali |
| Location | Barouéli, Segou-region, Mali |
| NGO | Humundi |
| Project duration | 4 years (2022-2026) |

Why OVO believes in this project

With **quality electricity**, micro-entrepreneurs can **develop economically**. That they can also count on coaching and that project is based on **solar energy** strengthens this project even more.

Context

Many micro-entrepreneurs in Barouéli and its surroundings do not have access to electricity. The connection rate is 25% and there are many supply problems (power cuts, peaks). This energy no-man's land leaves little room for economic development in the region. Micro-entrepreneurs find themselves isolated, with no opportunities to expand their activities.

The creation of a **Zone d'Activités Electrifiée (ZAE)** will make it possible to offer **shared energy services**, optimize costs and promote links between the various economic actors (producers, processors and microfinance institutions).

Purpose

Provide quality electricity, mainly **solar**, **24/7 to micro-entrepreneurs** and support them in establishing their businesses (administrative procedures and coaching). The ZAE will act as a **breeding ground for local businesses**.

Social impact

Direct: creation of **5 to 10 micro-enterprises**, **60% young entrepreneurs** and **women entrepreneurs**. Indirect: 15 to 30 jobs created and impact on subcontractors.

Co-funding sought via OVO

| 2022 | € 16.800 |
|------|----------|
| 2023 | € 16.800 |
| 2024 | € 16.800 |
| 2025 | € 16.800 |
| 2026 | € 16.800 |

Topic

- Micro-entrepreneurship
- Employment

